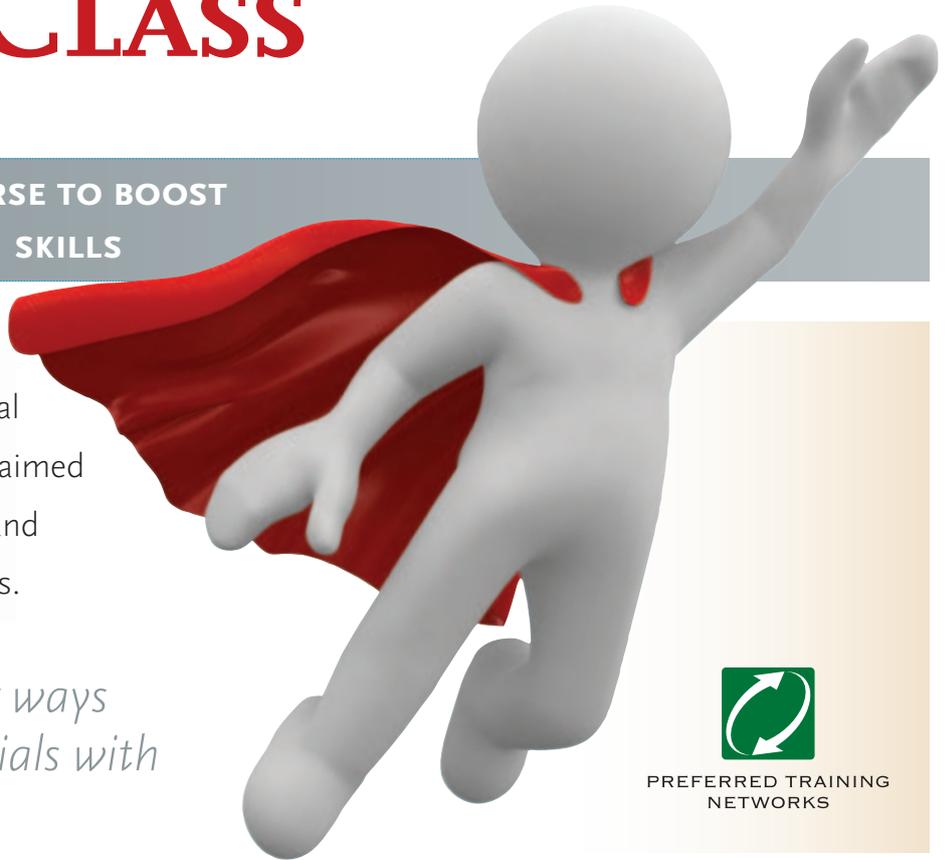# Instructional Design
# MASTER CLASS

## A HANDS-ON PRACTICAL COURSE TO BOOST YOUR INSTRUCTIONAL DESIGN SKILLS

Due to high demand, we are conducting a 3-day Instructional Design Master Class. This course is aimed at boosting the skills of unqualified and relatively new Instructional Designers.

*Would you like to discover ways to develop learning materials with more precision?*

PREFERRED TRAINING NETWORKS

**This course is ideal for you if at least three of the following statements apply:**

> You are relatively new to Instructional Design

> You would like to know the shortcuts the expert Instructional Designers use

> You would like to speed up the Instructional Design process

> You would like to understand audience engagement drivers

> You would like to learn about tailoring courses to meet audience expectations

**Note:** this course is not suitable if you are already an experienced Instructional Designer

Meet three dynamic speakers/demonstrators at your Master Class. Preferred Training Networks delivers more than 13,000 learning packages every year and you can explore ways to fine-tune your own. There is also a Moodle demonstration on how to convert a workbook to an e-learning course, however, the Master Class is not an e-learning course. At the conclusion of the Master Class, successful participants will receive a Certificate of Accomplishment.

**MELBOURNE 24 March 22 & 23 May 2025 (3 Days)**
**3-Day Workshop is face to face with a small number of people joining virtually (4 or less)Cost $2690 pp Ex GST**

Our Instructional Design Customers include IP Australia, Royal Women's, Campaspe Shire, Eye and Ear Hospital, Arup, Alfred Health, Vline, Community Housing, Parkes Shire, Bolton Clarke

*INSTRUCTIONAL DESIGN PROGRAM – OVERVIEW*

| DAY 1:   THE BIRD'S EYE VIEW | DAY 2:  SYNERGISING WITH THE FACILITATOR | DAY 3:   TAILORING AND TARGETING |
|---|---|---|

**DAY 1:   THE BIRD'S EYE VIEW**

- Introduction to Instructional Design
- The role of Instructional Designers
- The ADDIE model
- Working with competency standards
- Format and structure
- Nationally recognised standards
- Unpacking units of competency
- Developing units of competency

**DAY 2:  SYNERGISING WITH THE FACILITATOR**

- Analysing training needs
- Validating the performance gap
- Instructional goals
- Conducting a needs analysis
- Learner profiling
- Preparing a project plan for design and development

**DAY 3:   TAILORING AND TARGETING**

- AI Tips and Traps
- Writing learning objectives
- Training methodologies
- Grouping and sequencing content
- Design documentation
- Designing e-learning

Registration:

The easiest way to register is to either call 1300 323 752 or send us an email mail@preftrain.com.au

We've been delivering Instructional Design Training for over 14 years. We're sharing our skills so you can design the best possible learning for your internal people. If you look at our website you'll see a vast range of course that we have designed and delivered. We're delighted to show you how.

We have a few pathway variations on the way the course is delivered.  Sometimes the participant group is split differently depending on their instructional design needs. In recent times Instructional Designers want to harness AI. We can certainly cover some AI applications but fundamentally the course is about understanding the foundations of Instructional Design.

Most Instructional Designers have never had formal training. This means they know what they know and often don't know what they don't know. If you have 4 or more participants, we recommend running the workshop in house rather than the public option

We used to deliver the Diploma of Instructional Design and Development course. But it takes too long. So this course will give you the ground rules to being an exceptional instructional designers

**Preferred Training Networks**